



# CALLIE SIMS

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## Skills

- Adobe Creative Suites
- Content Creation and Brand Development
- Creative Problem Solving
- Photography
- Teamwork and Collaboration
- Glass Blowing

## Experience

cal.bydesign

### Freelance Graphic Designer

01/2022 - Current

- Established and developed cal.bydesign to provide efficient and authentic graphic design solutions utilizing typography, color and layout.
- Create visual concepts using digital platforms to communicate ideas.

Jenna Efrein

### Studio Assistant

08/2024 - 05/2025

- Assisted Senior Lecturer and Renowned glass sculpture in the her hot shop.
- Completed other tasks independently for the artist such as bottle trimming, crushing glass, and cold working.

University of Miami Outdoor Adventures

### Content and Social Media Manager

01/2024 - 05/2025

- Ensured consistent management of social media sites.
- Developed diverse marketing campaigns for events including trips and climbing competitions.
- Planned, coordinated, and ran snorkel, paddle boarding, camping, surfing and hiking trips for students.

### Trip Leader

01/2023 - 05/2025

Kanakuk Ministries | Branson, MO

### Generation 1 Certified Operator

05/2021 - Current

- Certified operators for high elements like tree tops, ziplines, rappels and challenge courses at Kanakuk Kamps.
- Directed the high elements program for participants at K2 High School Kamp.

R&M Stables | Hendersonville, TN

### Media Consultant Internship

05/2024 - 08/2024

- Provided social media consulting to enhance online presence and community engagement

### Stable Hand

05/2024 - Current

- Assisted in horse training, riding, and daily stable operations, including feeding and mucking.

## Education

University of Miami | Coral Gables, FL

### Bachelor of Fine Arts in Graphic Design

Minors in Art History and Psychology

05/2025

Penland School of Craft | Bakersville, NC

### Hot Forming Survey with Jeff Mack

Summer 2023

Pope John Paul II High School | Hendersonville, TN

### Top 10 Honor Graduate

05/2021

## Accomplishments

### Exhibitions

2025 Juried Student Show hosted by the LOWE Art Museum | Coral Gables, FL

Juried by: **Regina Jestrow**

“This Empty Northern Hemisphere” Glass 15x15x6” | **Art Department Glass Award**

2024 Juried Student Show hosted by the LOWE Art Museum | Coral Gables, FL

Juried by: **Robert Chambers**

“Cecilia and the Satellite” Glass, Handmade Paper, Polaroid 9x5x1”

2024 CAS Undergraduate Gallery Space Exhibition | Coral Gables, FL

“The Call” Archival Print 24x36”

2023 Myrna Palley Collaborator | Coral Gables, FL

Artist: **Victoria Ahmadizadeh Melendez**

### Cold Drip Coffee Tower

2023 Juried Student Show hosted by the LOWE Art Museum | Coral Gables, FL

Juried by: **Bonnie Seeman**

“Going Up the Coast” Cardboard 11x7x4”

“Blackbird” Cut Paper 14x17”